

# ZALORA



## ZALORA HEATS UP THE SEASON WITH THE HOTTEST SUMMER DEALS

*Here's a list of all the deals and launches you shouldn't miss.*

**MANILA, 6 MAY 2024** – As if this weather is not hot enough, Asia's leading fashion and lifestyle e-commerce platform and part of [Global Fashion Group \(GFG\)](#), is heating up the season further with the ultimate summer deals and the most exciting launches.

Always on top of delivering fashion-forward trends and unbeatable deals from top global and local brands in fashion, beauty, sports and lifestyle, ZALORA is poised to make this season, the hottest yet.

"As we embrace the vibrant energy of summer, we are thrilled to elevate our offerings for our loyal shoppers at ZALORA Philippines. We are going the extra mile by introducing top global brands that were previously unavailable in the country, enhancing our Ambassador Program with exciting rewards, and providing exclusive perks to our valued ZALORA VIPs. At ZALORA, customer satisfaction is at the heart of everything we do, and we're committed to making this summer shopping experience truly exceptional for all." Aashish Midha, ZALORA Philippines CEO.

### EARN UP TO 10K CASHBACK WITH THE ZALORA AMBASSADOR PROGRAM

At ZALORA, everyone can be an influencer! ZALORA has officially relaunched a bigger and better ambassador program exclusive to ZALORA VIPs. Three easy steps is all it takes:

1. Sign up at [zalora.com.ph/zalora-ambassador](https://zalora.com.ph/zalora-ambassador) to get your own code and officially become a ZALORA

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ambassador.

2. Promote the code on your social media channels while showing off your personal style and creativity.
3. Earn up to 10k cashback per month measured through the number of times your code is used.

The new ZALORA Ambassador Program will reward ZALORA VIPs with commission when shoppers use their unique voucher code. Upon use of the code, new customers will receive an additional 5% off, while the VIP earns 5% cashback. Recommendations that successfully make sales earn the ambassador up to 10k in cashback per month. With over 3000+ brands to feature, ZALORA ambassadors have plenty of opportunities to endorse their personal favorites and harness creativity while earning.



## MUST-HAVE NEW ARRIVALS & ZALORA VIP EXCLUSIVES

ZALORA, Asia's premier online fashion destination, is thrilled to launch this season's most sought-after pieces, including exclusive offerings for ZALORA VIP members.

As the leading fashion expert in Asia, ZALORA is set to showcase a lineup of must-have items that capture the essence of summer style. Among the highlights are the iconic Adidas Samba OG sneakers in classic white with black stripes, available to all customers. However, ZALORA VIPs will enjoy exclusive access to special color-ways of the Samba sneakers and the newest sensation from & Other Stories – the Satin Bow Bag, a coveted accessory for the season.

In addition to these exclusive offerings, ZALORA has expanded its luxury collection with the latest arrivals from top brands. Fashion enthusiasts can explore luxury labels such as Jacquemus, Prada sunglasses,

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Off-White, MCM, CDG Play, Bottega Veneta, and more, all available at the click of a button on ZALORA's website and app.

From luxury labels to premium picks, your fashion finds on ZALORA are endless, with a vibrant summer staple found through the collaboration of Havaianas x Maison Kitsuné– set to make waves as the collection drops this month– while COS' SS24 Collection, providing you with a clean and minimalist signature style, is now live on site.

Shopping for the latest fashion has never been more convenient, with ZALORA's seamless online platform and fast delivery options ensuring a premium shopping experience for every customer.

Sign up to be a ZALORA VIP at <https://www.zalora.com.ph/zalora-vip/> to gain exclusive access to pre-launches, sneak peeks, invites to our events, plus more ZALORA VIP-only offers. Get unlimited free shipping with no minimum spend for a year and receive extra 3% cashback on every order.

**For a limited time only, ZALORA VIP 1-year subscription is at Php 500 from Php 750. Sign up now and receive a full subscription rebate of Php 500 shopping voucher!**

## THE ULTIMATE DEALS THIS MAY

Mark your calendar, because ZALORA shoppers are in for a treat this month. Here's your cheat sheet into shopping your way all through the end of the summer. From unlimited options at up to 30% off for Mother's Day gifts, up to 15% off on pet products, the very best from ZALORA Beauty at up to 25% off and more, expect these on top of sitewide discounts and deals that will make you add to cart.

A special spotlight shines on Puma as we heat things up for the season from May 19-31 with discounts up to 50% off. A summer secret revealed, the Puma Palermo makes its way as a ZALORA Exclusive during this exciting brand highlight.

For credit card holders enjoy P300 off every Friday with *Metrobank*, P400 off every Saturday with *UnionBank*, and 6% cashback on all purchases made with your *RCBC ZALORA Credit Card*, all on top of amazing sitewide Deals.

## ZALORA LOVES SUSTAINABILITY

By prioritizing partnerships with value chain partners committed to upholding environmental standards, ZALORA has successfully expanded its sustainable assortment and increased customer awareness through brand engagement. Conscious customers can easily access these products made with sustainability in mind through the [Earth Edit](#) filter. This summer, have the option to choose from products made from organic, responsibly sourced or recycled materials, are animal friendly, made with low impact production processes, or pre-loved, through the ZALORA Earth Edit.

Shop on our website <https://www.zalora.com.ph/> or through the ZALORA app.

**ZALORA Official Editorials [HERE](#)**

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**About ZALORA**

[ZALORA](#) is Asia's Online Fashion and Lifestyle Destination. Founded in 2012, the company has a presence in Singapore, Indonesia, Malaysia, the Philippines, Hong Kong and Taiwan. ZALORA is part of the Global Fashion Group, the world's leader in online fashion for emerging markets. ZALORA offers an extensive collection of top international and local brands and products across apparel, shoes, accessories, and beauty categories for men and women. Offering up to 30-day free returns, speedy deliveries as fast as 3 hours, free delivery over a certain spend, multiple payment methods, and a loyalty subscription program ZALORA VIP, offering unlimited free and fast delivery. ZALORA is the online shopping destination with endless fashion and lifestyle possibilities.

**About Global Fashion Group**

[Global Fashion Group](#) is the leading fashion and lifestyle destination in LATAM, SEA and ANZ. From our people to our customers and partners, we exist to empower everyone to express their true selves through fashion. Our three ecommerce platforms: Dafiti, ZALORA and THE ICONIC connect an assortment of international, local and own brands to 800 million consumers from diverse cultures and lifestyles. GFG's platforms provide seamless and inspiring customer experiences from discovery to delivery, powered by art & science that is infused with unparalleled local knowledge. Our vision is to be the #1 fashion & lifestyle destination in LATAM, SEA and ANZ, and we are committed to doing this responsibly by being people and planet positive across everything we do.

For more information visit: [www.global-fashion-group.com](http://www.global-fashion-group.com)