

**【新聞稿】**

**雙12 購物節登場！ZALORA攜手破3千家國際名品豪祭最低1折起 加碼送150元優惠券  
年末最後一檔大方送！玩指定遊戲免費抽破10萬好禮 加入VIP會員再享全年免運費**

**12.12 Shopping Festival is here ! ZALORA partners with over 3,000 international renowned brands, offering discounts starting from as low as 10%. Plus, receive an additional NT\$150 voucher.**

**Year-end Grand Finale Giveaway! Play specified games for a chance to win prizes exceeding NT\$100,000. Join as a VIP member to enjoy free shipping all year round.**

【2023年12月8訊】年末最後一檔購物盛宴雙12即將來臨！亞洲領先時尚電商平台ZALORA於12月9日至12月14日盛大獻上「國際名品最低1折起」、「全站現金回饋券」、「節日禮品300元起」等三大優惠外，更攜手玉山銀行、富邦銀行、聯邦銀行以及遠東銀行等，祭單筆消費滿2,499元額外再享95折優惠，絕對讓每位時尚迷都能盡情清空購物車！此外消費者只需支付399元即可成為ZALORA專屬VIP會員，不只可以享有一整年無限次的免運服務，更能搶先體驗今年雙12的獨家優惠活動！

The year-end shopping extravaganza, Double 12, is approaching! Leading fashion e-commerce platform in Asia, ZALORA, is offering three major promotions from December 9 to December 14. Enjoy "International Brands Starting at 90% off," "Free Cash Voucher for the Entire Site," and "Best Gifts Starting From NT\$300." Additionally, ZALORA has teamed up with banks such as E.SUN Commercial Bank, Taipei Fubon Bank, Union Bank Of Taiwan, and Far Eastern International Bank, offering an extra 5% off discount for a single purchase over NT\$2,499. This ensures that every fashion enthusiast can freely empty their shopping carts! Moreover, for just NT\$399, consumers can become an exclusive VIP member at ZALORA, not only gaining unlimited free shipping for an entire year but also getting early access to this year's exclusive Double 12 promotions!

**搶攻雙12商機！破千家國際名品下殺最低1折起 玩遊戲加碼價值1,200元禮品卡**

**Seize the Double 12 business opportunity! Over a thousand international renowned brands are on sale starting from as low as 10%. Play the game and get an additional gift card worth NT\$1,200.**

錯過雙11，又沒能在黑色星期五買的過癮？ZALORA提供「100%正品保障」、「超過3,000個頂級國際品牌」、「30天內免費退換貨」三大保證，讓你今年雙12購物節繼續大膽放心買！無論是想購買奢華，或是休閒風格的單品，國際品牌 COS、Mango、Nike、Calvin Klein、Adidas、Timberland 等夯品下殺1折起。上ZALORA APP玩「聖誕老人驚喜好禮等你領」遊戲，完成指定購物清單，不只有機會贏得價值高達 100,000元的獎品！首5位遊玩用戶更能獨家獲得價值 1,200 元的禮品卡，讓你不管是面對年末聖誕節、尾牙等派對，都能閃耀登場。

Missed out on Double 11 and didn't get the thrill of Black Friday shopping? ZALORA offers three guarantees: 100% authenticity, access to over 3,000 international premium brands, and a hassle-free 30-day return and exchange policy. Keep shopping confidently in this year's Double 12 Shopping Festival! Whether you're looking for luxury or casual items, top international brands like COS, Mango, Nike, Calvin Klein, and more are all on sale starting from 90% off. Play the "Santa's Surprise Gifts Await You" game on the ZALORA APP, complete designated shopping lists, and stand a chance to win prizes worth up to NT\$100,000! The first 5 players will also exclusively receive a gift card worth NT\$1,200, ensuring you shine at year-end Christmas parties and banquets.

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**【關於ZALORA】**

ZALORA是亞洲時尚網購平台，公司創立於2012年，在新加坡、印尼、馬來西亞和汶萊、菲律賓、香港以及臺灣擁有業務。ZALORA隸屬於Global Fashion Group(GFG)，GFG是拉丁美洲、澳洲和紐西蘭以及東南亞等新

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興市場的時尚網購全球領導者。ZALORA聚集了眾多頂尖國際和本地品牌及產品，涵蓋男女服飾、鞋履、配飾和美妝等商品系列。ZALORA提供最長達30天的免費退貨服務及迅速配送，最快可3小時到達(限部分市場)，並提供包括貨到付款在內的多種支付方式。ZALORA更提供VIP會員服務，只要達到一定金額即能免運費。ZALORA是擁有無限時尚可能的網購平台。

**【關於Global Fashion Group(GFG)】**

Global Fashion Group(GFG)是拉丁美洲、東南亞和澳洲及紐西蘭首屈一指的時尚和生活提供平台。從GFG團隊到客戶、合作夥伴，GFG的存在旨在賦予每個人通過時尚表現其真正的自我。GFG旗下三個電子商務平台：Dafiti、ZALORA和THE ICONIC將各種國際、本地和自有品牌提供給來自不同文化和生活方式的8億位消費者。GFG的平台提供無縫和激勵人心的客戶體驗，從發現到交付，融合了藝術和科學，充滿了無與倫比的當地知識。GFG的願景是成為拉丁美洲、東南亞和澳洲及紐西蘭地區頭號的時尚和生活平台，並承諾所做的一切事情都以負責任的方式對待人和地球。

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