

**ZALORA Philippines gives back on its 11th Birthday with a coastal cleanup
in Freedom Island in partnership with Save Philippine Seas**



ZALORA Philippines employees clean the coast of Freedom Island, bringing awareness on the state of marine litter in the country and the importance of personal waste management in partnership with Save Philippine Seas.

MANILA, PHILIPPINES - March 30, 2023 — ZALORA Philippines celebrate its 11th year anniversary with a coastal cleanup activity, together with Save Philippine Seas, at Freedom Island, also known as the Las Piñas - Parañaque Critical Habitat and Ecotourism Area (LPPCHEA). More than just a cleanup drive, ZALORA Employees also learned about the state of marine litter and the importance of personal waste management and audit, allowing them to visualize and track the impact of their efforts. As part of a bigger movement with ZALORA Singapore and Indonesia, the collective cleanup activity achieved a total of 455kgs of trash, plastics, PET bottles, rubber pieces, styrofoam, and glass across the region.

Recognizing that the sustainability journey is part of a bigger cause in the region, ZALORA is the first fashion e-commerce player in Southeast Asia to establish a comprehensive plan to enact positive change with its Sustainability Strategy, which is also benchmarked against science-based targets and the United Nations' Sustainable Development Goals (SDG). For more information, visit <https://corporate.zalora.com/sustainability/sustainability-at-zalora>.

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ZALORA Philippines



About ZALORA Group

ZALORA is Asia's Fashion Expert. Founded in 2012, the company has a presence in Singapore, Indonesia, Malaysia & Brunei, the Philippines, Hong Kong and Taiwan. ZALORA is part of Global Fashion Group, the leading fashion and lifestyle online destination in growth markets. ZALORA offers an extensive collection of top international and local brands and products across apparel, shoes, accessories, and beauty categories for men and women. Offering up to 30-day free returns, speedy deliveries as fast as 3 hours in some markets, free delivery over a certain spend, and multiple payment methods including cash-on-delivery, ZALORA is the online shopping destination with endless fashion possibilities.

About Global Fashion Group Global

Global Fashion Group is the leading fashion and lifestyle destination in growth markets across LATAM, SEA and ANZ. From our people to our customers and partners, we exist to empower everyone to express their true selves through fashion. Our three e-commerce platforms: Dafiti, ZALORA and THE ICONIC connect an assortment of international, local and own brands to over 800 million consumers from diverse cultures and lifestyles. GFG's platforms provide seamless and inspiring customer experiences from discovery to delivery, powered by art & science that is infused with unparalleled local knowledge. Our vision is to be the #1 online destination for fashion & lifestyle in growth markets, and we are committed to doing this responsibly by being people and planet positive across everything we do. (ISIN: LU2010095458.)

For more information visit: www.global-fashion-group.com

GDrive link to photo:

https://drive.google.com/drive/folders/1OwgWw9hYpNc9Tb0UinG6cw6aK_YQLwTr?usp=sharing