

# ZALORA

PRESS RELEASE | FOR IMMEDIATE RELEASE

## ZALORA LINES UP MEGA OFFERS THIS 11.11 SALE

*Up to 90% off on Fashion, Luxury, Beauty and Lifestyle Brands  
Sale starts 8th November on ZALORA!*



**SINGAPORE, 8 November 2022** — ZALORA returns with the 11.11 Sale from 8th November to 13th November with the BIGGEST fashion, beauty and lifestyle brands on offer. *Powered by Grab*, the event this year boasts **up to 90% off** favourites such as **Nike, Longchamp, Trendyol, adidas, Birkenstock** and more. Adding to the excitement of promotions, customers can expect daily mega flash sales and price drops to complete the year end shopping.

### **SPEND AND WIN**

The ZALORA 11.11 Sale will reward the top 11 shoppers with deals from partners across Singapore, Malaysia and Hong Kong.

Singapore's top shoppers stand a chance to win cruise packages from Royal Caribbean, or a whopping 200,000 GrabRewards points by Grab.

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Spend and win up to 30,000 AirAsia points or 100,000 GrabRewards points when you shop on ZALORA Malaysia.

Beauty enthusiasts will enjoy Hair Removal treatments from Musee Platinum Tokyo or Laser Whitening treatments from Musee Medical Beauty Centre in Hong Kong. There are also 10% hotel room discounts by Klook to be won by top shoppers.

## **THE BEST DEALS ON THE BEST BRANDS**

ZALORA's 11.11 Sale is an event often anticipated by customers, and this year the e-commerce platform has shared some leads on what to check out. Items go on markdowns by **top brands, with thousands of products to grab at never before seen prices**. Below is a glimpse of 3 such exciting items and customers can find many more across apparel, sports, accessories, luxury, kids, beauty, home and furnishings on the app.

Customers are encouraged to add their wishlist to the cart prior to the sale starting on 8th November as ZALORA has preponed the celebrations to start on 8th itself.



The classic and lightweight Longchamp Le Pliage bag is a travel essential, constructed in nylon and leather to be folded and unfolded as desired. The shoulder bag will reduce by 45%.

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Shoppers who are in the market for a watch will enjoy this Somerset Elite Watch and Bangle Set by Stuhrling Original, which marks down from 40%.



Nike's timeless Air Force 1 silhouette in Citron Tint and Seafoam are the versatile lifestyle sneakers that will lend cool to any look. Get them for a whopping 40% discount starting 8th Nov on ZALORA.

In addition, FIRST TIME customers can enjoy a flat SGD 15 off along with Free shipping for all orders above SGD59 in Singapore.

The ZALORA 11.11 Sale is the shopping highlight every year, and this year ZALORA continues to satisfy shoppers with express delivery, authentic products guaranteed and additional promotions. Next day delivery is available via the subscription service, ZNOW, and customers can also enjoy instalment-free payment plans on their shopping hauls.

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## **EXCITING PARTNER DEALS**

In collaboration with ZALORA's partners, the 11.11 Sale is supported by promotions to make the shopping experience extra special, with an additional 11% off on the event week by PayLater by Grab. The top 6 shoppers to check out their carts with GrabPay or PayLater by Grab will be awarded with PRISM+ products, including PRISM+ Q65-QE PRO worth up to \$2,999. Look out for other exciting offers from DBS, Atome, ShopBack PayLater, UOB, Citibank and HSBC too!

Keep your eyes glued on to the ZALORA 11.11 Sale, with daily flash deals and mystery offers every day. Watch the clock for 10am, 2pm and 5pm to be surprised by deals on brands such as ***Nike, Tommy Hilfiger, Calvin Klein, GAP, The Ordinary***, and more!

Subscribe to ZALORA and turn on notifications for immediate updates not to be missed.

The ZALORA 11.11 Sale happens from 8th November to 13th November on [www.zalora.com](http://www.zalora.com)

ZALORA is part of Global Fashion Group (GFG), the leading online fashion & lifestyle destination in growth markets.

Press materials [here](#).

#ZALORA1111

#ZALORABiggestFashionSale

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## **About ZALORA Group**

ZALORA is Asia's online fashion and lifestyle destination. Founded in 2012, the company has a presence in Singapore, Indonesia, Malaysia & Brunei, the Philippines, Hong Kong and Taiwan. ZALORA is part of Global Fashion Group, the leading fashion and lifestyle online destination in growth markets. ZALORA offers an extensive collection of top international and local brands and products across apparel, shoes, accessories, and beauty categories for men and women. Offering 100% original products, up to 30-day free returns, speedy deliveries as fast as 3 hours in some markets, free delivery over a certain spend, and multiple payment methods including cash-on-delivery, ZALORA is the online shopping destination with endless fashion possibilities.

## **About Global Fashion Group**

**Global Fashion Group** is the leading fashion and lifestyle destination in growth markets across LATAM, CIS, SEA and ANZ. From our people, to our customers and partners, we exist to empower everyone to express their true selves through fashion. Our four e-commerce platforms: dafiti, lamoda, ZALORA and THE ICONIC connect an assortment of international, local and own brands to more than one billion consumers from diverse cultures and lifestyles. GFG's platforms provide seamless and inspiring customer experiences from discovery to delivery, powered by art & science that is infused with unparalleled local knowledge. Our vision is to be the #1 online destination for fashion & lifestyle in growth markets, and we are committed to doing this responsibly by being people and planet positive across everything we do.

For more information visit: [www.global-fashion-group.com](http://www.global-fashion-group.com)